Wisconsin Dairy and Beef Well-Being Conference
April 30, 2015

Liberty Hall
800 Eisenhower Dr, Kimberly, WI 54136

Agenda

9:00 AM  Registration
9:30 AM  *We’re Only as Good as Our Customers Think We Are*
         Bruce Feinberg, McDonald’s Global Health and Welfare Officer
10:20 AM  *Proper Animal Care is Not Just Good for Cattle, It’s Good for All of Us*
          Dr. Dee Griffin, Feedlot Production Management Veterinarian and Professor, University of Nebraska
11:20 AM  *The Value of a Cull Cow-The Packer Perspective*
          Dr. Lily Edwards-Callaway, Animal Welfare Programs, JBS
12:10 PM  LUNCH
1:00 PM   Breakout Sessions
          Dr. Amy Stanton
          Dairy Cattle Well Being Specialist
          UW-Madison/UW-Extension
          Topic: Dairy Calf Care and Management
          Dr. Kurt Vogel
          Assistant Professor
          UW-River Falls
          Topic: Humane
          Dr. Jan Shearer
          Professor
          Iowa State University Veterinary School
          Topic: Lameness in Cow/Calf and Euthanasia
          Feedyard Cattle
2:00 PM   *Biological Systems Overload—Looking at Optimal Production, Not Maximum Production*
          Dr. Temple Grandin, Professor, Colorado State University

Registration Form
Wisconsin Dairy and Beef Well-Being Conference

Name (s)__________________________________________________________________________________________

Address ___________________________________________City/State/Zip _______________________________________

Email address ______________________________________________________________________________________________

Phone ___________________________________________________# Attending ___________________________________________

**Veterinarian/Veterinary Technician/Humane Officer Registration:**
Early Bird (Prior to April 16th): $75
After April 16th: $85

5.4 Continuing Education Units offered for this conference

This course runs in partnership with the University of Wisconsin School of Veterinary Medicine (UW-SVM). The UW-SVM is an accredited continuing veterinary medical education provider; however, participants should be aware that some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery.

**General Registration:**
Early Bird (Prior April 16th): $45
After April 16th: $55

CEU Credits available for:
4 Hours for American Registry for Professional Animal Scientists (ARPAS)
1 Beef/Dairy Beef Quality Assurance

**Registration Deadline:** April 23, 2015

Make check payable to: UW-Extension
Mail to: Outagamie County UW-Extension
3365 W. Brewster Street
Appleton WI 54914
Featured Speakers

Dr. Temple Grandin—Temple Grandin has done extensive work on the design of handling facilities. Half the cattle in the U.S. and Canada are handled in equipment she has designed for meat plants. Other professional activities include developing animal welfare guidelines for the meat industry and consulting with McDonalds, Wendy’s International, Burger King, and other companies on animal welfare.

Dr. Grandin has also won prestigious industry awards including the Richard L. Knowlton Award from Meat Marketing and Technology Magazine and the Industry Advancement Award from the American Meat Institute and the Beef Top 40 industry leaders and the Lifetime Achievement Award from The National Cattlemen’s Beef Association. Her work has also been recognized by humane groups and she received several awards. HBO has recently premiered a movie about Temple’s early life and career with the livestock industry. The movie received seven Emmy awards, a Golden Globe, and a Peabody Award. In 2011, Temple was inducted into the Cowgirl Hall of Fame.

Dr. Jan Shearer—Jan Shearer is currently Professor and Extension Veterinarian at the College of Veterinary Medicine at Iowa State University in Ames, Iowa. His areas of interest and experience include bovine lameness, animal welfare and euthanasia of cattle. He is Chair of the Food Animal Working Group of the American Veterinary Medical Association’s Panel on Euthanasia and a member of the AVMA’s Panel on Humane Slaughter. He has been honored by The Ohio State University’s College of Veterinary Medicine with the Distinguished Alumnus Award, by the American Association of Bovine Practitioners with the Alpharma Award of Excellence and by the AVMA in 2011 as recipient of the AVMA Animal Welfare Award.

Dr. Dee Griffin—Most of Dee Griffin’s career has been spent full time in the cattle industry. He was the staff veterinarian for Hitch Enterprises, a family owned operation that had 1200 cows, as many as 20,000 stockers, over 250,000 feeder cattle and two packing plants. He has worked with the BQA program since its inception when Hitch became the first USDA Verified Control Production beef operation. Today he is a Professor at the University of Nebraska in the Veterinary and Biomedical Science Department. He teaches at the Great Plains Veterinary Educational Center located on the grounds of the US-Meat Animal Research Center and is working with numerous beef herds and feedlots across Nebraska especially in the area of developing biosecurity and pre-harvest HACCP production practices. The FDA selected him to serve on their Veterinary Medical Advisory and Minor Species Drug Use Committees.

For more information on the conference and to see complete biographies on all the speakers, please visit:
http://fyi.uwex.edu/animalhusbandryconference/

This program brought to you by:

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UW-Extension Livestock Team

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