

# COMMUNICATION ARTS FEST & REAL WORLD FAIR 2017

May 16, 5:30–8:00pm  
County Government Center, Elkhorn

This event is open to all Walworth County 4-H members, regardless of what projects you've enrolled in. Only youth enrolled in the communications and real world fair projects will be eligible for premium money.

## General Guidelines:

- Judging for all divisions will be face-to-face.
- A maximum of three entries are allowed in Divisions D-F.
- A laptop will be available at judging upon request.
- Entries that do not meet the entry requirements or are entered in the wrong class will be judged and will receive a ribbon. However, these entries will be ineligible for fair premium money and special awards.
- If you sign up, plan to show up. "No shows" cause major scheduling conflicts at this event.
- Speeches, poems, etc. prepared for school, forensics, FFA, etc., are eligible for entry.
- All entries must be your work and cannot have been presented at a previous Communication Arts Fest/Real World Fair.

**Awards:** Each participant will receive a blue, red or white ribbon in his/her class. Grand and reserve champion honors will be selected from eligible project members in all divisions.

**Communications**  
**Consumer Savvy**  
**Creative Writing**  
**Entrepreneurship**  
**Speaking**

If you are in one of the projects above, this is the PRE-FAIR judging experience for your project area. Compete now. Then, register for the corresponding classes at the Walworth County Fair to receive your exhibit premium money and awards.

## Communication Arts Fest & Real World Fair Entry Form

Member's Name: \_\_\_\_\_ Home Phone: \_\_\_\_\_  
4-H Club: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
Family E-mail: \_\_\_\_\_ Grade: \_\_\_\_\_



# Entries	Division	Class

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**Entry Deadline:**  
**May 5 at 5:00pm**  
(Creative Writing due May 1 @ 5:00pm)

Mail: 100 W Walworth St.  
PO Box 1001  
Elkhorn, WI 53121

Phone: 262-741-4951  
FAX: 262-741-4955  
Email entry info to:  
sclark@co.walworth.wi.us

# 2017 COMMUNICATION ARTS FEST CLASSES

## Division A: Demonstration and Illustrated Talk

Class 1	Junior Division, Grades 3-5	Time Limit: 4-8 minutes
Class 2	Intermediate Division, Grades 6-7	Time Limit: 6-10 minutes
Class 3	Senior Division, Grades 8+	Time Limit: 10-15 minutes

Presentations may be given by individuals or in teams. Team members must share the work and speaking equally. An illustrated talk is a speech in which you use posters to show how to do something while explaining each essential step. A demonstration is a speech in which you use tools, equipment, models, or props to actually show how to do something while explaining each essential step.

**Awards:** Each presenter will receive a blue, red or white ribbon. The top presenter in grade 6 or over is eligible to present at the state fair.

## Division B: Writing

Class 1	Junior Division, Grades 3-4	100 word minimum
Class 2	Intermediate Division, Grades 5-6	200 word minimum
Class 3	Intermediate Division, Grades 7-8	300 word minimum
Class 4	Senior Division, Grades 9+	400 word minimum

Showcase your writing talents! **Your entry must be submitted with the entry form by May 1 @ 5:00pm.** Writers will meet with judges face-to-face the evening of the event. No late entries will be accepted. Write on any topic that interests you. Be creative! Each story needs to be labeled with: your name, your age, and the title of the story. Stories will be kept for exhibit at the fair.

**Awards:** Each writer will receive a blue, red or white ribbon.

## Division C: Speech

Class 1	Interpretive Reading of Prose	Includes stories, play excerpts, narratives. Notecards can be used.
Class 2	Interpretive Reading of Poetry	Includes verse or open-ended poems. May be an original poem. Notecards can be used.
Class 3	Memorized Declamation	Any piece of MEMORIZED prose or poetry. No notecards can be used.
Class 4	Original Speech	A speech written by the speaker on any topic, preferably one pertaining to his/her 4-H work. Notecards can be used.

Presentations may be given by individuals or in teams. Team members must share the work and speaking equally. The time limit for all speech entries is 3-5 minutes. Classes pertain to all age groups.

**Awards:** Each presenter will receive a blue, red or white ribbon.

# 2017 REAL WORLD FAIR CLASSES

## Division D: Entrepreneurship

Class 1	Make a computer slideshow that describes a plan for a business you intend to initiate. Describe your mission, goals, target clientele, marketing plans, and start-up needs. Include a print-out of the slideshow for display purposes.
Class 2	Create a computer slideshow showcasing a business that you have started. Describe your mission, clientele, marketing strategies, financial plan, and accomplishments. Include a print-out of the slideshow for display purposes.

## Division E: Workforce Readiness

Class 1	Exhibit a résumé for yourself based on your current work interests. Present it in a report cover along with a cover letter to a prospective employer. Judging will include a mock interview by an employer, along with review of the résumé and cover letter.
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## Division F: Consumer Education

Class 1	Consumer Savvy I ( <i>The Consumer In Me</i> )	Create a display based on a purchase you made this year; show evidence that the purchase was well planned and researched.
Class 2	Consumer Savvy II ( <i>Consumer Wise</i> )	Create a display based on what was learned from activities in the project manual.
Class 3	Consumer Savvy III ( <i>Consumer Road Map</i> )	Create a display based on what was learned from activities in the project manual.

**PHOTOGRAPHY AND ART PRE-JUDGING WILL NO LONGER TAKE PLACE AT COMMUNICATION ARTS FEST AND REAL WORLD FAIR.**